



BYLAW NO. 269

A BYLAW TO AMEND THE RATES CHARGED FOR USE OF THE STRATHCONA GARDENS RECREATION COMPLEX

WHEREAS the Regional District has, by Bylaw No. 238, established rates for the use of the Strathcona Gardens recreation complex;

AND WHEREAS the Regional District wishes to amend the aforesaid bylaw to incorporate rates for external advertising at the Strathcona Gardens:

NOW THEREFORE the Board of Directors of the Strathcona Regional District, in open meeting assembled, enacts as follows:

Amendments

1. (1) Section 1 of Part A (*General Provisions*) of Schedule 'A' (*Fees and Charges*) is amended by inserting the following definitions in alphabetical order:

"advertising" means communication in any medium intended to inform, influence, promote or induce persons to participate in an activity or consume a product;

"external advertising" means advertising that is placed, attached or affixed to the exterior of the Strathcona Gardens or to another structure located on the property upon which the Strathcona Gardens is located;

"internal advertising" means advertising that is placed, attached or affixed to the interior of the Strathcona Gardens or to any machinery, equipment or building component located inside the Strathcona Gardens;

- (2) Section 13 of Part B (*Rates*) of Schedule 'A' (*Fees and Charges*) is amended by deleting the title **"Facility Advertising (per year)"** and substituting therefor the title **"Internal Advertising (per year)"**.

(3) A new section 14 is added to Part B (*Rates*) of Schedule 'A' (*Fees and Charges*) as follows:

14. External Advertising

Sign Type	Application Fee ¹	Installation Fee ¹	Advertising Fee ²
Light standard sign	\$25.00	\$100.00 per sign	\$100.00 per sign

1. Excluding long term users
2. Fee per year, applicable only to signs containing commercial advertising, trademarks, emblems or logos of a specific brand or product.

Effective Date

2. This bylaw becomes effective upon its adoption.

Citation

3. This bylaw may be cited for all purposes as Bylaw No. 269, being Strathcona Gardens Recreation Complex Fees and Charges Bylaw 2016, Amendment No. 1.

READ A FIRST TIME ON THE 23RD DAY OF MARCH, 2017

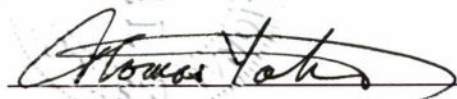
READ A SECOND TIME ON THE 23RD DAY OF MARCH, 2017

READ A THIRD TIME ON THE 23RD DAY OF MARCH, 2017

RECONSIDERED, FINALLY PASSED AND ADOPTED ON THE 23RD DAY OF MARCH, 2017



Chair



Corporate Officer